

THE GATEWAY

UNIVERSITY OF
NEBRASKA AT
OMAHA

September 30, 1970
Volume 70
Number 5

Regents' Report Complete

Here They Are: Nineteen Ways To Better UNO

At a Sept. 17 Student Senate meeting, Dr. Kenneth Roose presented 19 tentative recommendations of the Regents' Commission on the Urban University in the '70's. These recommendations remained virtually the same as those presented to the Commission today. Only two had been changed, and these not in substance.

(Analysis appears on Pages 4 and 5.)

1) UNO should develop new programs and provide new services focused upon community problems in order to offer fresh insight into these problems as well as to prepare trained personnel to engage in their solutions.

2) The Commission recommends a massive expansion in the role of the University in the community through the establishment of an Institute for Public and Community Affairs.

3) The Commission recommends that a Community-University Council on the Creative and Performing Arts be established to furnish leadership in enlarging and strengthening existing programs and services in the performing arts fields.

4) The Commission recommends the establishment of four coordinating and planning groups: one to be concerned with education on all levels; a second to oversee university programs; the third to serve as liaison between the city of Omaha and UNO; and a fourth to explore ways of providing meaningful relationships of students to the governing processes of the University.

5) The Commission recommends that the University give fresh attention to the kind of public information program necessary to enlighten the general public as to its aims and purposes and to interpret its current and future role to the people of the area.

6) The Commission recommends that UNO vigorously seek out disadvantaged and minority group students, in order to expand educational opportunities for them.

7) Bachelor degree programs should be considerably strengthened and broadened in coverage.

8) UNO should undertake an expansion of associate degree programs of less than four years' duration.

9) The Commission recommends that UNO provide graduate level offerings in carefully selected areas if the need is clearly demonstrated and is not now being adequately served.

10) The Commission recommends a continuation of broad liberal arts academic training as the core program at UNO.

11) UNO should explore with Omaha business and industry the possibility of greatly augmenting a work-study program for students, thus providing alternating periods of employment and study for those taking part in this program.

12) UNO should place a special emphasis on experimental and innovative ways of improving the learning experience and academic programs.

13) The Commission recommends that the Regents support the administration in investing heavily in one or two special "pacemaker" programs having as their objective the attainment of national prominence and respect.

14) The Commission recommends that UNO establish a University College to assist in the expansion of bachelor degree programs as well as those of shorter duration.

15) The Commission recommends that UNO bring educational opportunities to the people by further expansion and development of instruction in Program Centers away from the main campus.

16) The Commission recommends that the University join with other parties in seeking to develop a community foundation in Omaha.

17) The Commission recommends that UNO commit itself to imaginative, economical, and wise use of its resources.

18) The Commission recommends that the Unicameral be requested to set up a minimum of \$250,000 per year for commitment to new and innovative programs and as an offset to any deficits they might incur in their first years.

19) The Commission recommends that UNO develop a Master Plan and performance standards with which to measure real progress toward achievement of University goals and to assign accountability for effective outcomes.



Commission at meeting . . . will their 19 recommendations prove helpful for UNO growth?

Vacations Won't Change

Voters Say 'No' to Recess

By a 17-1 ratio, UNO's students, faculty and staff voted not to change the University calendar to accommodate an election recess.

There were 6,380 voters. Of these 6,020 voted "no" and 360 voted "yes". The 6,380 consti-

tuted 48 to 49 per cent of the 13,319 eligible to vote.

Dr. Wayne Glidden, president of the University Senate, made the formal announcement of the results at a press conference Monday. President Kirk Naylor also attended.

The University community was asked to vote on whether or not they wanted a change in the University calendar to accommodate an election recess, with the stipulation that the dates would be made up during Thanksgiving and Christmas vacations.

Annual Institute of World Affairs Opens Season With John MacVane

By SUE PETERSON

Over 300 people attended the College of Continuing Studies 25th Annual Institute of World Affairs lecture series last Sunday night.

Opening this season's series was ABC newscaster John MacVane. MacVane's topic: The Threat of the Middle East: Prospect For Settlement.

MacVane devoted much time to the image of the Palestinian

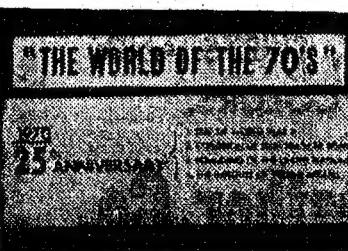
tributed their influence to the fact that many of these educated refugees have become teachers, administrators, engineers, and other positions of authority in the countries of the Middle East.

MacVane also talked about the differing viewpoints of American youth and Palestinian youth. "Where American youth are peace idealists, Palestinian youth are war idealists. They see war as an opportunity to better their position."

MacVane was optimistic in his views as to the outcome of the Middle East crisis. He believed that the stalemated nuclear position of the U.S. and Russia opens the door for a lasting peace in the Middle East.

He suggested three steps to the solution of the Middle East problem. "There should be a guarantee of future boundary security by the U.S. and Russia. Secondary, there should be no more boundary change by military force. There is a great need for the establishment of de-militarized zones." He suggested religious tolerance as a step in the right direction for Jerusalem. "Jew-Arab hate need not be an eternal fact," he stressed.

MacVane's third step in achieving lasting peace in the Middle East is the placement of refugees in a permanent home, probably through absorp-



MacVane

After Parties, Horse Races Captures Educated Minds of UNO's Student Senators

By JON BRIDGEWATER

The author served as a Junior Class representative in the Student Senate in 1969-70. He chose not to seek re-election.

This is an invitation to all students to come to a Student Senate meeting held almost (?) every Thursday night of each semester. This may also include a few times during those lazy days of summer.

These meetings are held only if by chance a quorum can be achieved.

Upon arriving at the political fairgrounds of our University, you will find, if any member be present, political filibustering and childish mirth mixed with just the right amount of administrative supervision. This writer found that at most of the summer meetings, the real purpose of calling this body of people together, was to make decisions concerning the people the delegates represented.

There was also a sub-goal of where to hold the party after the meeting. Now there were many decisions to make such as who was to buy the refreshments.

These decisions were not being made by all the senators; but nobody else had anything else on their minds.

One of recently elected senators, quite well known to those who frequent the Ouampi Room, was concerned whether her dress was showing everything she considered appropriate—and a little more if possible.

Another group of about four or five senators sat in a cluster worried if one of their decisions would be false or not; if they would win their venture. This concern was not one of any benefit to the University or to their overquoted academic society, but whether or not "Lucky Lady" would win the eighth race at Ak-Sar-Ben.

I was never able to see the Senate in real action this summer either because I couldn't

make it to serve or a quorum could never be reached.

However, I do have to admit to one thing about the Senate: it could be a very workable and satisfying group of students if they would become more concerned with the students they are representing rather than their own personal views.

Outside of Room 314

This writer has heard rumors he will be asked to resign from the position he now holds on the Student Center Policy Board because of an issue that came in front of the Board.

This concerns the Milo Bail Student Center remaining open until the Student Senate finishes its business on Thursday nights. The present closing time is 10:30 p.m. I voted no.

There have been quite a few senators, old and new, who have sat in those meetings past 10:30 and found it ridiculous to do so. It has been stated by many of the senators involved in the last late night session that it was senseless to remain so late. The result: people begin the bicker with one another and when this happens how can you have an effective Student Senate?

I have been accused of slapping the face of this governmental body and maybe I did, but what about every other group which is a part of this University—Aren't they entitled to stay in their Student Center as late as the people they elected to represent them? Just because these students aren't Student Senators, does that make them second-rate? I suggest to the Student Senate that they stop worrying about their face being slapped and think about the students they represent.

If they are going to ask for the MBSC to stay open later than it does now, don't limit it only to "Numero UNO salesmen."



PEACE PILGRIM

Peace Pilgrim visited the UNO campus last week, speaking to and talking with classes. She has walked well over 25,000 miles on her pilgrimage over the last 15 years for the cause of inner peace.

'Immature and Inefficient' Senate Hatchets Three

The Student Senate voted to remove three absentee senators Thursday night in an attempt to cure the Senate's long standing attendance problem.

Senators removed were College of Engineering representatives Doug Engen and Bernie Skar and freshman senator Bob Brokaw. The three have missed more than two consecutive meetings and have relinquished their right to the office according to Article 2, Section 2 of the Student Body Constitution.

Application Available

Applications for the two vacated College of Engineering seats will be accepted in MBSC 301. Two of those posts will be filled at the Oct. 1 Senate meeting by appointment. The freshman seat will remain vacant until the late October elections.

Forbes Criticizes

Student Senate Adviser Dr. Frank Forbes criticized the Senate for immaturity and inefficiency at the Thursday night meetings. He remarked they had just done in two hours what could have been completed in 15 minutes.

Forbes said the Senate should give the Speaker (Jack Coleman) full support for three weeks. "If he can't do his job after this period, fire him."

The Senate's adviser also criticized personally aimed comments made in the Senate in the past as "the worst I have ever heard."

TOM GRASSO, Former Benson High Student
Is Now Barbering at the

DUNDEE BARBER SHOP
ONLY 10 BLOCKS FROM CAMPUS
50th and Dodge
For Appointment Call 553-9707

DENNY'S
72nd and Pacific
QUALITY and SERVICE
ALONG YOUR WAY
WE ARE OPEN 24 HOURS A DAY

Patronize Your
Gateway Advertisers

STUDENTS

EUROPE FOR CHRISTMAS,
EASTER OR SUMMER?

Employment Opportunities
Charter Flights, Discounts—
All for Students

Write for Information (Air Mail)
Anglo-American Association
60a Hyde Street,
Newport I.W., England

**PART TIME DRIVER
WANTED**
Delivering Food Products
SEE BOB OR JOE
4514 South 67th

**THURS. NIGHT IS
DROWNED NIGHT**
All You Can Drink
(BEER) Gals \$2
Guys \$3
(Hardstuff 10c Extra)
Price Reduction for
Late Comers

**BILL
BAILEY'S
BANJO BAR**
6135 Military

The Suede Look Is In!

MAKE IT—MAKE IT YOURSELF

WITH

BEAUTIFUL SUEDE AND GAR-
MENT LEATHER SHINS FOR
VESTS, JACKETS, SKIRTS AND
SLACKS IN ALL COLORS.

Driscoll Leather Co.

1205 HARNEY ST.

341-4307

MON. THRU FRI. 8:00-5:00
SATURDAY 8:00-NOON

Prices to Fit
The College
Students' Pocketbook

WANTED: STUDENTS

Earn while you learn. We need several students are neat, presentable, and ambitious. EXCHANGE HOURS FOR DOLLARS. Opportunity to make good money with flexible hours. Not a door-to-door or hard-sell job. Great for medical, law or business majors, as well as Booktrappers. Ideally suited for upperclassmen. (Men or women.) Great for married students.

For complete details send a postcard to: Bob and VI Flanney, PO Box 34043, Omaha, Nebr. 68134

WHY USE GRASS?

Get High With the

OMAHA SKYDIVERS

The \$65.00 Fee Includes:

- First 6 Jumps
- Ground School
- Equipment Rental
- Log Book
- Training Materials
- Insurance
- U.S.P.A. Membership
- Parachuting Manual
- "Parachutist" Magazine

FOR MORE INFORMATION

PHONE

333-0591 or 553-6760

Free University is Here

The following is a list of "courses," "seminars," "groups," or whatever Free University sessions may be called.

Most courses will meet in private homes of either the leader or a member of the group. Many of the first meetings will be held on campus in the Student Center. A meeting time and place convenient for the group will then be decided upon.

If you are unable to attend the first meeting or the time conflicts with your schedule, do not freak out about it, it may not be the regular meeting time anyway, so contact the leader.

This is not a final list. Courses may be added any time, and can last any length of time. It's a Free U.

Sign up: Wednesday, Thursday and Friday, Sept. 30, Oct. 1 and 2 in corridor across from Quampli Room or Room 301 MBSC.

THE COLD WAR

LEADER: Jim Bechtel (History Teaching Asst.) 453-2755

Members will select books from an annotated list of about 60 works on the cold war, its origins, its meaning, etc. and will meet to discuss what they've read.

Contact Jim Bechtel in Adm. 345 or leave your name on the roster there. A sample copy of the bibliography will also be there.

FIRST MEETING: Open.

MAN AND HIS ENVIRONMENT

LEADERS: Frank P. Stehno, 393-2522; Ron Abdouch, 558-8628; Bill Zadina, 733-2899.

A program basically centered around discussion groups; guest speakers, films and occasional field trips. Some of the topics will be types of pollution, the population explosion, and the conservation of wildlife and other natural resources.

FIRST MEETING: Mon., Oct. 5, 8:30 a.m., Rm. 302 MBSC.

DRUGS: THEN AND NOW
LEADER: Skip Wilcox and Jerry Wagner (Counselors in Youth Problems) 291-3121

Five sessions, with films and dialogue: 1) Legal Aspects 2) History of Drugs, 3) Pharmacological aspect, 4) the Youth Culture and why it precipitates drug use, and 5) the NOW

EARN WHILE YOU LEARN
Guys or Gals Wanted to Babysit
Days or Nights
JUST CALL 393-2577 or 333-4980

FOR SALE
'69 PEUGEOT (New in Nov.) automatic transmission, 5400 miles, four-door sedan, black \$2195
CALL: 393-4846
Appointments Up Till 11:00 P.M.

MEN!
\$30-\$50 Per Week
EVENINGS AND SAT.
PART-TIME
Extra Work Available
558-4841

Thomasville Apts.
99th and Q
Furnished or Unfurnished
1 and 2-Bedroom Apartments
From \$140
331-9138 333-1546
Incidentally, we feel we have the most complete clubhouse and pools in town!

Our present alternatives seem to involve a "civilization" buried in a mass of ever-expanding humanity, garbage, napalm and radioactivity—or, hopefully, in something very different(?)

Resources: The various Utopian books; Your personal experience with alternatives; Our frustrations and gropings.

I am not so much interested in teaching this course as in participating.

FIRST MEETING: Monday, Oct. 5, 4 p.m., Room 312A MBSC.

IMPLICATIONS OF RACISM IN OMAHA PUBLIC SCHOOLS

LEADER: Theodore Johnson, 342-3074

Class will discuss racism and cultural arrogance as causes. The effects of racism on the achievement of minority students; the institutionalized curriculum and programs which discriminate against racial minorities.

FIRST MEETING: Tuesday, Oct. 6, 5:30 p.m., Room 303 MBSC.

DRAFT COUNSELING 1970

LEADER: Bob Clements (Director, Omaha Draft Information Service) with specialists (Doctors, Lawyers, Recruiters) on hand for the discussions.

Series of discussions on the draft and effect on young men today; Draft counseling by definition, practice, and principle; Selective Service regulations, classifications and procedural rules; The tools of the draft counselor; and alternatives to the draft and war.

FIRST MEETING: Wednesday, Oct. 7, 7:30 p.m., Room 312A MBSC.

ALTERNATIVES: Hog Farm, ENEWHON — DROP/CITY — UTOPIA

LEADER: Dr. Jack F. Shroder, 333-8537, UNO ext. 523.

FOUR SEASONS A DRINKING ESTABLISHMENT EVERY WEDNESDAY IS UNO NIGHT

Present your I.D. card at the door and receive a ticket which entitles you to 2 drinks for the price of one.

SADDLE CREEK AT HAMILTON

NOW PLAYING "MAME"

WESTROADS DINNER THEATRE



FULL BROADWAY
MUSICAL
AND DINNER
FROM \$3.95

THE MOST
INTIMATE THEATRE
—ANYWHERE
CALL NOW FOR
RESERVATIONS
INFORMATION

402-
397-0300

48 TOWN HALL
OMAHA 68114

ANCIENT PHILOSOPHIES (METAPHYSICS)

LEADER: John Flesner (no phone) 4004 Seward

Discussions of ancient Metaphysical questions; such as Parmenides Theory of No Motion or Change and Zeno's proof, Heraclitus Theory of Constant Change and Motion, and possibly Plato's stand on aesthetics.

FIRST MEETING: Sept. 29, 8 p.m., 4004 Seward (upstairs apt.)

ANCIENT EGYPTIAN SANDCANDLE MAKING

LEADER: Paul J. Hearty, 342-1913

A good opportunity for you to be turned on to the out of sight art of sandcandle making. All that is required is a free Sunday afternoon and some spare change for candle wax. Sessions will be held in some far out place in the country.

FIRST MEETING: Oct. 7, 2 p.m., MBSC Room 302.

ORIENTEERING

LEADER: Thomas M. Stuhr, 391-2854

Orienteering is a rising Scandinavian sport, for both men and women. The participants navigate their way on foot from point to point, using 1) Mental Alertness, 2) Physical Fitness, 3) Map and Compass Reading skills to beat their rivals. (Instructor has 2 students competing in international competition in Norway this year.)

FIRST MEETING: Oct. 6, 10 a.m., MBSC Room 302.

MOUNTAIN GEOGRAPHY

LEADER: Michael Hill (M.A. in Geography) 553-7818

An introduction to the alpine environment for the tourist, consisting of four lecture-dismaps, (2) The physiography of mountains, (3) Mountain communities, and (4) Mountain Travel.

FIRST MEETING: In lead-

ers' home at group convenience.

HORSEBACK RIDING (ENGLISH STYLE FUNDAMENTALS)

LEADER: Thomas M. Stuhr, 391-2854

This course will provide men and women with instruction in the fundamentals of horsemanship. This leads to pleasure riding, hunting, cross country events, etc. After riders have developed sufficient ability they will start jumping over low fences. Minimum instruction is ten one hour lessons, estimated cost per hour is \$4.00. No special equipment is needed.

FIRST MEETING: Oct. 6, 11 a.m., MBSC 302.

BRIDGE

LEADER: J. C. Casper, 455-7071

A course designed to acquaint the beginning bridge player with the basic fundamentals.

FIRST MEETING: Oct. 7, 1:30 p.m., Room 303 MBSC.

RESOLVED: CCS IS A DIPLOMA MILL FOR THE MILITARY

LEADER: Dan Powers, 556-1084

An examination of the arguments, pro and con.

FIRST MEETING: Oct. 6, Noon, Room 307 MBSC.

PHOTOGRAPHY

LEADER: John Windler, 556-5473

This course is too good for words, so call Windler and he'll inadequately try to explain it.

AFRICAN HISTORY

LEADER: A. Douglas Scott Treado, M.A., 397-7535 or 536-2730

Three lectures with discussions including African pre-history, Muslim Expansion and European contacts.—From 650-1960 A.D.

First Meeting: Oct. 1, 9:00 p.m., 8131 Farnam Drive.

The Gateway



The **Gateway** is a free and editorially independent student newspaper published twice-weekly by students at the University of Nebraska at Omaha. Editorials express the opinion of the editorial board of the **Gateway**, unless otherwise indicated. Final responsibility for all news and editorial content rests with the editor-in-chief.

National Educational Advertising Services
LOCAL ADVERTISING RATES—\$1.75 per column inch; frequency discount. Advertising deadline: seven days before publication. Contact JIM TYLER, Advertising Director at 533-2100, Ext. 470-471. (Home: 391-9679) or MIKE MEICHES at the **Gateway** office. (Home: 551-3423)

REPRESENTED FOR NATIONAL ADVERTISING BY
A DIVISION OF

READER'S DIGEST SALES & SERVICES, INC.
360 Lexington Ave., New York, N.Y. 10017

NEWS WRITERS

Dave Brukner, Buzz Bigham, Jo Marie Cech, Debbie Chadwick, Bob Darnell, Jeannine Giller, Cheri Jacobsen, Rhonda Kroeger, Dave Mack, Robin McNutt, Bev Parisot, Jay Pashalek, Sue Peterson, Carol Schrader, Cindy Sheridan, Hank Shrier, Karen Smith, Carol Strother, Gert Teek, Marcia Thun, Marcia Wentz, Terrence White, Debbie Woodworth

SPORTS WRITERS

John Colson, Bob Dean, Alan Gendler, Paul Gudearath, Steve Kelley, Mike Leahy, John Malone, Steve Priesman

PHOTOGRAPHERS

Mark Kauffman, Betsy Rezek, Steve Wigodsky

ADVERTISING AND BUSINESS STAFF

Cathy Anderson, Diana Fuller, Kathi Gustafson, John Pribramsky

ART

Doug Durrie, Wendi Meyer, John Morrison

COLUMNISTS

Pat Anderson, Jon Bridgewater, Jackson Burrows, Steve Heck, Steve Means

ADVISER—Doreen Simpson

Gateway Analyzes Report

Looking From Inside

By J. S. PRIESMAN

Mr. Preisman is a member of the Regents' Commission On the Urban University in the '70's, and is owner of Priesman Graphics, an Omaha based firm.

I welcomed the opportunity to serve on the Regents' Commission and to take a small part in this undertaking which I felt would aid our community and the University which has provided part of my family's education.

When the reports of the four sub-committees were presented I was confident that all the time and effort of so many was indeed well spent. Their recommendations were specific. If implemented by the Board of Regents these recommendations would eventually make the University of Nebraska at Omaha an outstanding Urban University.

I have now had the opportunity to read the final report as prepared by Chief Consultant Dr. Kenneth Roose. Many of the most specific rec-



ommendations are now couched in very broad and somewhat vague language. In his attempt to condense all our work into final form, Dr. Roose has fallen into the trap which results in most commission reports being placed on a shelf to gather dust.

I fear it will be very easy for the Regents to do little toward implementing this report and, at the same time, appear as if they are carrying out the Commission recommendations.

An illustration of one of the most glaring defects. On page four of the Urban Education Committee report we find the following statement. "There should be immediate recognition of current problems facing UNO students, some of which are lack of space for expansion and totally inadequate parking." Recommendation 14 of the Manpower Committee requested the Regents to "mobilize whatever resources are necessary to cure the pressing, immediate space problems which are significant barriers to effective service level and growth."

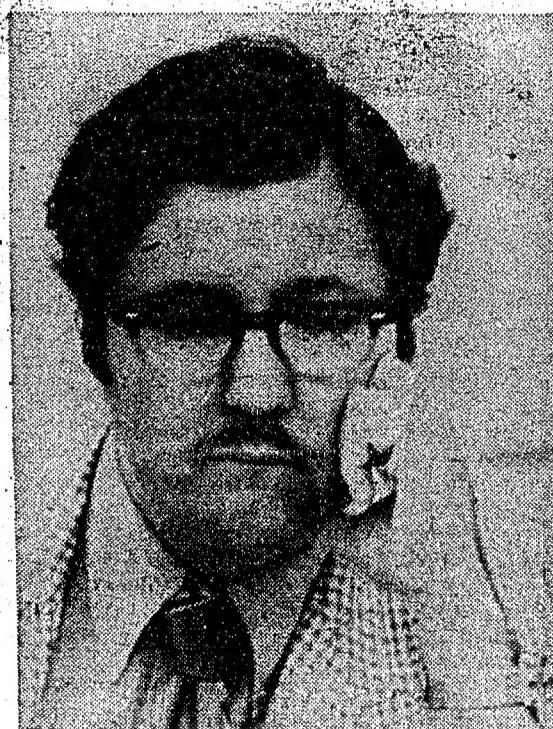
Dr. Roose makes no mention of parking and space problems in his official recommendations. He does mention these serious difficulties in Chapter III, sub-top four, after the reader has plowed his way through "The Economy of the Omaha Region," "Life Style of the Students," and "Human and Social Deficiencies in the Environment." (Parking should have been mentioned here as the foremost deficiency.) In my opinion, omission of any official recommendation concerning this serious situation destroys some of the validity of the report.

I hope this omission was not caused by the reluctance of some of the Commission leaders to take a stand on what one of them referred to as a "controversial issue."

One added thought: There were several non-Omaha Commission members and state legislators. From my observations, these men were sincerely interested in UNO's future and were quite conscious of the state's responsibility toward this institution. I wish the same attitude were more apparent among all Omaha's civic leaders.



Dr. Ralph Wardle organizes thoughts between comments.



Homer C. Wadsworth (left) and Robert Spire enjoy after luncheon conversation. Dr. John Nye, center, seems oblivious to it all.



Dr. Kenneth Roose listens patiently, then is torn away by students' comments.

Regents' Progress

The Regents' Commission on the Urban University in the '70's has been in existence since March 23, upon recommendation of Chancellor Durward Varner.

The Commission consists of approximately 140 persons, divided into the subcommittees of Urban Education, Urban Economy, Manpower and Professional Personnel Development and Continuing Education, and Urban Organization.

Omaha area business and educational leaders, along with outstate businessmen and legislators comprised the bulk of the membership.

The Regents' Commission met as a unit at UNO only on May 16, June 23, Sept. 2, and today, but the major work was done by subcommittee members through committee meetings, interviews with students and faculty, and correspondence.

Tentative subcommittee reports were issued on Sept. 2, and the final report was prepared by Sept. 24 by Dr. Roose, the Chief Consultant to the Commission.

Numbers Game Pure Tokenism

By JOHN MALONE

Included in the 100-plus-membership of the Regents' Commission on the Urban University in the '70's were four students to represent the needs and wants of the student body.

The four students, J. C. Casper, Dick Myers, Mrs. Lois Rood and Jan Schmidt were appointed to their positions by Student Body President Steve Wild, who sat on the steering committee of the Commission.

Casper is a student senator, Myers is a student court justice, Rood is a part-time student majoring in sociology and Schmidt is an active member of Zeta Tau Alpha Sorority.

Wild Chooses Number

It is interesting that the representative number of students was left up to Wild, and more interesting that, including Wild, 60 percent involved student government—a minority faction on campus.

In light of the results recently of the change of scheduled referendum, a measure which the Student Senate overwhelmingly approved, the



claim that student government is adequate representation is an unjust one.

Casper and Myers Impressive

Casper and Myers did add valuable discussion to the Commission, but two members cannot expect to cover the diverse areas involved. They were forced to limit themselves to their prime areas of concern; thus, student government was represented.

Mrs. Rood also added to the Commission, and was genuinely concerned with the educational needs of the current students. But in her position as a part-time student she wasn't able to bring up some of the most pressing needs.

Schmidt Fails to Attend

Those students who are primarily concerned with the type of education provided at the University rather than parking in Fairacres were represented by Schmidt.

Perhaps the students would have been represented better if more of them had been on the Commission. But, like the current President's Advisory Council, this probably would have involved more student government types, who (with the exception of Student Vice-President Jim Zadina) tend to disregard education in favor of political games.

More likely, if membership for these important advisory bodies were drawn from the ranks of those who are concerned with education (as opposed to job training) a more desired impact from the student body would be secured. If this means bypassing the Wild Bunch, then so be it.

Photos

By

John

Windler

Suggestions Inconclusive

Studies of Paralysis

By TODD SIMON

Many students and other persons are still vague as to what the Regents' Commission is really all about. The recommendations have been given on page 1, but even they seem somewhat vague.

A memo by Homer C. Wadsworth, consultant to the Urban Organization Committee, on August 28 contains the essence of the Commission's purpose: "The main thrust . . . is to isolate those aspects of UNO development especially calculated to enable the University to be of maximum service to the community of which it is a part."

This is inclusive. No one would argue that a state university shouldn't serve the people who fund it.

Over 80 recommendations were brought forth in subcommittee reports. Uncountable possibilities were discussed in committee meetings but didn't make it into recommendation form. The four subcommittee reports, a total of about 140 pages.

Recommendation 1 urges development of new programs and provide new community services. Of course the development of new programs is to be desired. The weakness here is in the failure to tell us **WHAT**, if **ANY**, programs they have in mind.

Recommendation 2 asks for massive expansion of the University's role in the community through an Institute for Public and Community Affairs. In this vein, then, can we expect a massive institute? Or massive expansion? What is massive expansion?

The Community-University Council on the Creative and Performing Arts in Recommendation 3 holds some water. The implication can be readily made that cultural types will be drawn toward the Council.

There is a tendency in the Regents' Commission to sprout offspring groups. The four coordinating and planning groups proposed in Recommendation 4 have the very real aim of extending the studies of the Commission.

The notion of an improved public relations program to enlighten the public may be of value. But is it one of the top 19 priorities? Shouldn't we be more concerned with building our programs than with advertising them?

Seeking out disadvantaged and minority students is not only very popular today, but it's a good idea. With the untimely demise of the Martin Luther King Scholarships, however, another source of funds must be found.

Broadening bachelor degree programs is inevitable. Did the Commission need to add this? As the university continues to enlarge a greater variety of degree programs would become a necessity. A quick look at larger schools says that programs will enlarge. Mrs. Varner could probably have told us that.

Recommendation 8 is very interesting. Expand associate degree programs of less than four years' duration. The background is left out. Comprehensiveness is the essence of this recommendation. The Commission has realized that many people would prefer immediate gains to a standard four-year program.

Proposing graduate level studies is inevitable. For rationale, go back two paragraphs and substitute graduate level for bachelor degree.

Recommending the continuation of the broad liberal arts academic program also seems natural. The recommendation implies that someone wanted to do away with it. Is it necessary to tell us to keep what we already have?



Hubert Locke (left) and Robert Spire (right) work out ideas with one another.



Philip Vogt, UNA Emeritus Professor of Sociology, finds the Commission befuddling.

Who's Who

General Chairman—Willis Strauss, President, Northern Natural Gas

Chief Consultant—Dr. Kenneth Roose, Vice-President of the American Council on Education

URBAN EDUCATION SUBCOMMITTEE

Chairman—Robert Spire, former president of the Board of Regents of Omaha University

Consultant—Dr. Hubert Locke, Franklin professor of human relations at Wayne State

State University, Detroit

UNO Consultant—Dr. Paul Kennedy, dean of the College of Education

URBAN ECONOMY SUBCOMMITTEE

Chairman—Dr. Randall Klemme, vice-president, Northern Natural Gas

Consultant—Dr. David Brown, vice-president for academic administration at Drake University

UNO Consultant—Dr. Elroy Steele, Kayser professor of economics.

MANPOWER AND PROFESSIONAL PERSONNEL DEVELOPMENT AND CONTINUING EDUCATION

Chairman—Frank Starr, president of the Omaha National Bank

Consultant—Dr. Norman Auburn, president of Akron University

UNO Consultant—William Utley, dean of the College of Continuing Studies

URBAN ORGANIZATION SUBCOMMITTEE

Chairman—Robert Runice, vice-president, Northwestern Bell

Consultant—Homer C. Wadsworth—president of the Kansas City Association of Trusts and Foundations

UNO Consultant—Dr. John Nye, director of the Center for Urban Affairs

Augmenting a work-study program is interesting. As presented in committee, the program would follow something known as 'The Cincinnati Plan.' Under this plan two students share a job related to their fields of study. One works full-time for a half year while the other goes to school.

Placing a special emphasis on experimental and innovative ways of improving learning is another fine point. Up to now UNO has not emphasized new methods in learning, but a changing urban area should have higher education that is ever changing. The fault here is the lack of any definition of possible programs. Free University could have been discussed. So could have been a pass-fail grade system. Passing out of required subjects could be mentioned. The recommendation itself is a cliche. No one could disagree with it. Presumably not even a unicameral.

It is recommended that heavy investment be made in special 'pacemaker' programs having as their goal national prominence and respect. Why? This oddly contradicts the Commission philosophy. Do we serve the Omaha area by gaining national respect and fame? In the face of this assertion one can imagine NU football as a 'pacemaker' program— one gaining prominence and respect. With finances such a vital question what is the good of large expenditures on programs whose very existence is based on looking good?

Establishment of a University College is a means. It would be designed to assist in the expansion of bachelor degree programs as well as shorter programs. Other colleges in the university are already committed to specific programs. A new college would let new programs develop naturally.

Recommending that educational opportunities be extended from the main campus is predictable. This is a national trend, for one thing. Universities have started going out to the people. An Urban University has all the more responsibility. Whether or not this implies satellite campuses is not specific, but satellite campuses ranked high on discussion in committee.

Development of a community foundation is logical for several reasons. First, if UNO is to serve the Omaha area, a community foundation would reinforce the mutual responsibility. Secondly, this concept has worked in other urban areas. Also prominent is the fact that the foundation would provide independent funds, perhaps needed for implementation of the report.

Recommending that the university commit itself to imaginative, economical, and wise use of its resources is redundant.

Requesting the Unicameral to set up \$250,000 a year for commitment to new and innovative programs rings of stinginess. This Commission is recommending programs in the multi-million dollar category.

Recommending a Master Plan and performance standards is really inexplicable. How do you set standards for programs the reaction to which cannot be determined until they are working?

The Regents' Commission Report is concise, almost to the point of sterility. Their work was done in a short time, less time than it took the University Senate Library Committee to prepare its report on library needs at UNO.

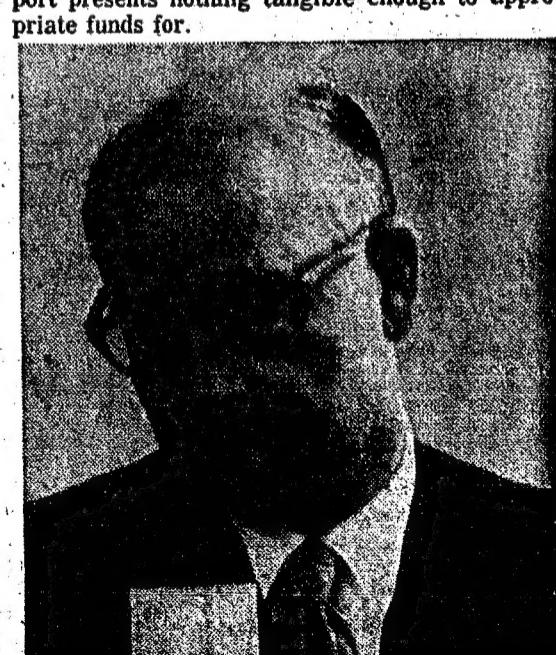
One of the reasons for speed was the desire to have the report ready to present to the Unicameral next session. In present form, the report presents nothing tangible enough to appropriate funds for.



General Chairman Willis Strauss seems amused by it all.



Student members (clockwise from lefthand corner) Dick Myers, Lois Hood, Steve Wild, J. C. Casper.



Chancellor Durwood Varner sympathizes with the goings-on.

Student Center Bids Submitted

September 24 ten construction companies submitted their bids in hopes of being chosen as the company to construct the addition to the Milo Bail Student Center.

The outcome of these bids saw Lueder Construction Company the apparent winner with a base bid of \$816,461. The bids still must be submitted to the architect for revision and to the Board of Regents for approval.

The proposed plans can be seen in a display on the Student Center second floor.

Dance Tryouts Set

Men or women interested in trying out for UNO's modern dance organization, Orchesis, must attend tomorrow's workshop (Thursday) Oct. 1 at 3:45 p.m. in the West Quonset or contact Orchesis President Verlinda Thompson.

Tryouts for new members will be held Tuesday, Oct. 6 at 3:45 p.m. in the West Quonset.

IEEE to Meet

All students interested in joining the Institute of Electrical and Electronics Engineers (I.E.E.E.) should attend this year's initial meeting on Sept. 30, 7:00 p.m. in Engg. 260.

Students who are interested in math, biology, chemistry, computer sciences, physics or technology students are also welcome.

SUPPORT GATEWAY ADVERTISERS

Cliff's Notes is having a Ph.D. at your beck & call.

Use Cliff's Notes when you study literature—it's like having a Ph.D. at your beck and call. (See list at right.) Cliff's Notes authors are scholars and have taught the works they write about...they know what you need to help you outside the classroom...and you get it in clear, concise form.

Get Cliff's Notes and get more out of your literature courses. See your dealer today.

Nearly 200 titles covering all classics frequently assigned in college. \$1. Each at your bookseller or write:

Cliff's Notes
1000 University Avenue
Box 60728
Lincoln, Nebraska 68501

Communications Purpose of Campus Coordinators

If you or an organization you belong to feel out of it, then Campus Coordinators is for you.

Campus Coordinators is a newly formed committee of the student government executive branch whose purpose is to relate to student organizations what student government is doing, and vice versa.

Of the 72 groups on campus, 18 were represented at the second meeting, held Sept. 22. According to Secretary Rikki Smith, the meetings are open to "anyone who would like to become more informed of what's happening on campus. There are still approximately 50 organizations who are not represented; and since there is a need to communicate, we would like as many of them as possible to send representatives." She also remarked that an informal, friendly atmosphere is kept so that problems and opinions can be delivered freely.

The next meeting of the Campus Coordinators will be Oct. 13 at 6:30 p.m. in the MBSC.

Wayne State Tilt Also Parents Day

"Parents Day" will be held this Saturday, Oct. 3 during the UNO-Wayne State football game.

Today will be the last chance to sign your parents up for the "Parents of the Day" contest, at the Information Desk, first floor of the Milo Bail Student Center.

Any student can nominate his parents. A random drawing will be held to select the winners. The "Parents of the Day" will be honored at a luncheon and the game.

A press conference will be

held in room 201 MBSC for the winners and their son or daughter. A luncheon will be held later in the MBSC ballroom for all student leaders and their parents.

All students with proper ID can purchase two tickets for the price of one for his parents for the game. This two for one sale will be held from Sept. 28-Oct. 2 at the Information Desk, MBSC. Any full or part-time student will be admitted free with his ID card.

UNIVERSITY OF CALIFORNIA, BERKELEY CAMPUS

Unique lecture notes. Hundreds of courses taken directly in class by professionals from world-famous teachers. \$1-\$4. Send for free catalog.

FYBATE LECTURE NOTES

Dept. N3, 2440 Bancroft Way, Berkeley, Calif. 94704

Artists' Supplies and Drafting Materials Professional and Student at the Westroads

Standard Blue's
ArtWorld
230 Central Park Westroads
Omaha, Nebraska 68114



WEST MAHA NATIONAL BANK

CONVENIENT BANKING HOURS:
7:00 a.m. to 7 p.m. Monday through Friday.
9:00 a.m. to 1:00 p.m. Saturday

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MAIN BANK | ON DODGE | DRIVE-IN
AT 90TH | DODGE | AT 84TH

Japan 'Unforgettable Experience' for Siref

By JEANINE GILLER

"Beautiful—it was like another world!" exclaimed 21-year-old senior, Margie Siref. Margie just returned from an all-expense paid trip to Japan, sponsored by "Experiments in International Living."

Margie and fifty other students from across the nation arrived in Japan on July 3 and spent eight weeks there. When the group first landed in Tokyo they began an intensive 18-day "crash course" in Japanese.

After their course, everyone went their separate ways—each student living with a different family in Japan. Margie stayed in a small town, Nagano. She lived in the usual Japanese style with several generations of the family living under the same roof.

Her farm home in Nagano was very eastern, although Tokyo is quite modern and western. Margie slept on the floor, ate with chopsticks, and learned to remove her shoes when entering the house.

Japanese women find their place in the home. They do all the work, cleaning and preparation of meals. Men have a great deal of freedom and leisure time, but the women stay at home.

The ancient custom of pre-arranged marriage is still followed in Nagano. There is no dating and the girls and boys are merely friends, not romantic companions.

Margie found the Japanese people very cordial and during the entire trip she did not experience anti-American sentiment.

Excitement would explain Margie's feelings about her trip and the program. She encourages others to take part, emphasizing her trip to Japan was free. Margie enthusiastically explained how lucky she was and that her trip was an unforgettable experience.

Miss Siref applied in the Spring for the trip and was chosen among the other applicants to serve as the good will ambassador from Omaha.

Margie graduated from Central High School in 1967. She enjoys playing the piano and traveling. Currently she is student teaching and plans to graduate from UNO this summer.

GREAT MOMENTS IN Pant History

"LET THEM WEAR Males!"



LOVE YOUR MALES BUT.....
DON'T LOSE YOUR HEAD!

YOU, Too, Can Make HISTORY...

Wear the HISTORY-MAKING PANTS From

THE

Pantpit

FOR GUYS
AND
GALS!

84th and Center
397-1682

56th and Ames
453-7402

Football Action Starts: Patriots Atop Ratings

Flag football's first week of competition saw many one-sided scores. Seven out of nine completed games were shutouts.

Gateway Top Ten

	W.	L.
Patriots	1	0
Pl. Kaps	0	0
Huskers	0	0
442's	0	0
DFT's	0	0
Lambda Chi	1	0
FTG's	0	0
Sig Eps	0	0
Pathfinders	0	0
S. B. Inc.	1	0

The Pikes, one of eight fraternities competing for the all important division title failed to get a touchdown in their 6-0 win over the Chief's. Dave Garland booted two field goals to make the difference. One of the three-pointers was from 40 yards out.

Independents Show Power

The Independents were well represented with the Huskers, 442's, DFT's and FTG's leading the way. Possible Indian varsity material, freshman Husker quarterback Bruce Asche skillfully led a four touchdown attack, while dumping the South Omaha nine. Asche's four touchdown tosses and key de-

fensive plays by the Husker secondary accounted for the victory. Sigma Tau's were blanked by the explosive 442 offensive team 20-0. The DFT's ruined Theta Chi's opener with a 22-0 thrashing.

Offense Prevails

The FTG's shut out the NYDB's, 7-0. The FTG's defense proved to be too much for the New York boys. A 40-yard scoring pass from Bob Cipinko to Jesse Kindle gave the FTG's the points needed for victory.

Other first week victors were the Patriots and Lambda Chi's. The Patriots (Bootstrappers) defeated Sig Eps, 16-7, in a heavily penalized game. Greg Classen's golden toe lifted Lambda Chi's past the Young Vets, 9-6. Classen's three pointer came with only seven plays remaining in the second half.

Gateway Predictions In Boldface. This Week's Schedule
Sept. 30—DFT's vs. N.Y.D.B.
Oct. 1—FTG's vs. S. B. Inc.
Oct. 2—Pl. Kaps. vs. Young Vets
442's vs. Sig Eps
Oct. 4—Delta Sig's vs. Sigma Tau
South Omaha vs. AEPI
Oct. 5—Delta Sig's vs. South Omaha
Patriots vs. Pathfinders
Oct. 6—442's vs. Chiefs
Lambda Chi vs. TKE

CC Outlook Promising

The UNO cross country team's 1970 season is underway with Lloyd Cardwell starting his 13th season as head track coach.

The harriers are hoping to regain their winning ways and protect last year's 8-1 season. Their first meet was yesterday in a double-duo four mile event with Simpson and Central College at Indianola, Ia.

Prospects Look Good

Coach Cardwell says prospects look good for another winning season. Two lettermen return from last year's squad.

Junior Pat Rinn, UNO's top point-getter last season will again lead the harrier attack. Rinn was the winner in all but one of his races last year and also set a new school record in

the five mile distance. Rinn has been chosen captain of the 1970 squad.

Lone Senior Returns

Senior letterman Chuck Wallerstedt, "Chuck", senior, Omaha (Central), Rinn, Pat (C), junior, Omaha (North), McCormick, Mike (T), sophomore, Omaha (Westside), Odden, Dave (S), sophomore, Lewiston, Ill., Schrad, Steve (S), sophomore, Des Moines, Andrews, Larry, freshman, Papillion, Neb., Michaels, Dave, freshman, Omaha (Rummel), Schulze, Rick, freshman, Omaha (Westside), Swain, Gary, freshman, Omaha (Central), Wayne, Mark, freshman, Omaha (Ryan), Letterman, (T) Transfer, (S) '69 Squadman, (C) Captain, All home meets at Elmwood Park, Head Coach—Lloyd Cardwell, Assistant—Jim McMahon.

Wallerstedt also returns for the harriers. Wallerstedt was the number two point-getter last season.

Cardwell will fill out the rest of his crew with returning squad men and three freshmen.

WE HAVE THE LATEST HIT RECORDS AND TAPES

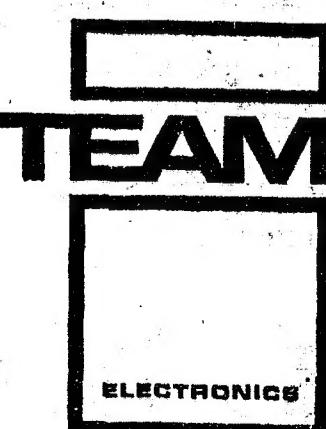
- POPULAR
- COUNTRY AND WESTERN
- CLASSICAL

Plus a Good Selection of Tape Players, Recorders and Sheet Music

The Record Shop

129 Normandy Mall Westroads 393-8886

TEAM ELECTRONICS

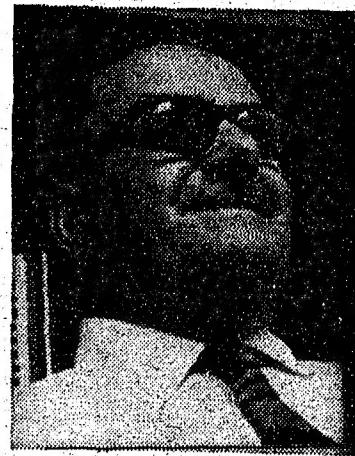


Special
8-Track Tape
of the Week
Creedence
Clearwater
Revivals's
Cosmo's Factory

Was \$6.95, **\$4.97**
Now

12100 W. Center Rd.

Bel Air Plaza



Kurth . . . Intramural Director

Drake, Grejbowski Spank UNO, 51-22

UNO's Indian gridders face an awesome task of rebuilding after Saturday's convincing defeat at the hands of the Drake University Bulldogs.

After ripping apart the pass defense of Idaho State, Drake quarterback Mike Grejbowski proceeded to humiliate the UNO secondary. The potent air attack of the Bulldogs gave them a 51-22 victory over the Indians.

Grebowski Rips Indians

Grebowski passed for 455 yards, picking up 21 first downs in the process. Five of Drake's six touchdowns came in the air. Grejbowski was under pressure throughout the game by the UNO line, but he still managed to complete 27 out of 54 pass attempts with two interceptions.

UNO's Rocco Gonnella passed for 140 yards, while completing 11 out of 27. However, Gonnella had four of his passes intercepted.

UNO Drive Stalls

UNO had a chance to go ahead early in the second quarter. With Drake leading 10-7, Gonnella led the Indians from their own 23 to the Drake 16 in seven plays. With first on ten on the Drake 16, Omaha's Billy Walker rushed through the Bulldog line for a gain of two yards. Gonnella then failed in an attempt to hit tight-end Tony Ross in the end zone. With third and eight on the Drake 14, the Indians were penalized 15 yards for offensive pass interference. UNO then punted into the end zone.

Drake then moved 80 yards on six plays for a touchdown. With the conversion good, Drake led Omaha 17-7.

Indian Line Holds

The Indian defense held Drake to 92 yards rushing. Indians Tim McGill, Herman Pearson and Mel Washington combined for 16 unassisted tackles. Washington led the three with 12 tackles. He also forced one fumble and dropped Drake quarterback Grejbowski once.

Gonnella hit receiver Dan Crnkovich twice for two of Omaha's three touchdowns. The other Omaha score was a one-yard plunge by Phil Wise.

Excellent passers have taken advantage of many weaknesses in the Indian secondary thus far this season. Defensive backfield coach Carl Meyers has a hard task ahead of him. Improvement is urgently needed. Without it, the Indians may face a long road in front of them.

Frisbees Catching On

Playing catch can be fun. That is if you're playing catch with a frisbee.

A frisbee? Sounds rather ridiculous but the sport of frisbee probably one of the fastest growing sports in the nation.

The sport is currently being played in many Ivy League schools where intramural leagues have been set up. And even more recently, Sports Illustrated reported on a national frisbee tournament in California.

There are different kinds of frisbees. Mini frisbees, regular, the professional sports model and the master frisbee. All distinguished by different sizes and weights.

To throw it, simply fit the frisbee in the palm of your hand, and flip your wrist.

It can either be flipped back-handed or bounced off the ground. It can also be made to act like a boomerang by tossing it high into the air instead of straight. The frisbee is made of plastic, making it virtually harmless.

As far as competition goes, it is very simple. Two players stand 20 to 30 feet apart and toss the frisbee back and forth. If the opponent drops the frisbee and the throw is good, then a point is awarded. If the judge rules that the throw was bad, then the point is not good.

Intramural frisbee catching may come to the UNO campus this spring. Though the thought of playing with a frisbee may sound silly, it is vastly entertaining.

SUPPORT UNO FOOTBALL

EXECUTIVE FASHIONS

BEL AIR SHOPPING CENTER—120TH AND W. CENTER RD.

- HONG KONG SUITS
- CUSTOM TAILORED
- SATISFACTION GUARANTEED
- CUSTOM TAILORED SUITS AT RACK SUIT PRICES
- MEN'S ACCESSORIES:
- SHOES
- SHIRTS
- TIES
- MEN'S JEWELRY
- PERMANENT LOCATION
- LOCALLY OWNED

MONDAY - FRIDAY
10:30 - 8:00 P.M.

SATURDAY
9:30 - 5:30 P.M.



BOOTSTRAPPERS:
THE QUALITY YOU SAW IN HONG KONG

Coordinator Selected

Wade Seeks Urban Relevance

Photo and Story
By
TIM CONNELLY

Room 291.
Sound like a new TV series?
Hardly.

UNO's room 291 houses Melvin Wade, coordinator of the new Black Studies Program.

Wade's appointment as coordinator of the Black Studies Program was approved by the Board of Regents on August 8.

As the Black Studies coordinator, Wade brings a considerable amount of expertise to UNO and its community.

Wade was formerly acting director of the Black Studies Center at the University of California at Santa Barbara. He holds B.A. and M.A. degrees from Oklahoma State University where he was a teaching assistant from 1966-68. He joined the University of California at Santa Barbara as a lecturer in Black Studies in 1969 and then became the acting director of the Black Studies Center earlier this year.

In developing a Black Studies Program at UNO, Wade will work with Dr. William Gaines, dean of Academic Affairs and former director of education for the African-American Institute in New York.

Wade, a 27 year-old native of Clarksville, Tennessee, will also serve as an instructor of speech, filling a position created in response to a recommendation of the UNO Black Studies Action Committee. That committee



Wade ponders over his new position.

was headed by Emmett Cribbs, a former UNO English instructor who resigned to accept another position in New York City.

According to Wade, 'there is no official curriculum called Black Studies.'

'Black studies must definitely be adapted to the environment. In this particular situation it's Omaha,' he said. 'As soon as we get joint input from the Omaha community and from the University community we will be able to establish a program.'

Wade has been in Omaha for only one and a half months. In

that time he has met various members of the faculty and community in an attempt to establish a picture of the student body. He said he could not give a definite date when the Black Studies program would be in full swing.

In the future, the Black Studies program will keep in touch with programs on the Lincoln Campus and Creighton University.

Wade's wife, Margaret, a former lecturer in the English Department at the University of California at Santa Barbara, serves as an instructor of English at UNO.

Members of the newly-formed President's Council met for the first time Thursday, Sept. 17 at UNO.

Formation of the council was announced by UNO President Kirk E. Naylor Saturday Sept. 12 at an Orientation Day program. Faculty, staff and students on the council serve as an advisory body to the UNO president regarding problems and concerns of the total University.

Council members are: Dr. John V. Blackwell, acting dean of the College of Arts and Sciences; Dr. Elton S. Carter, dean of the Graduate College; Dr. William Gaines, dean of Academic Affairs; Dr. George Heather, dean of the College of Business Administration; Dr. Paul Kennedy, dean of the College of Education; John R. Martin, dean of the College of Engineering and Technology; Donald J. Pflasterer, dean of Student Personnel; and William Utley, dean of the College of Continuing Studies.

Other members are Ralph Bradley, director of the Office of Information; Dr. Rex C. Engebretson, director of Campus Planning and Space Utilization; Dr. Wayne Glidden, president of the University Senate; Harold Keefover, director of Business and Finance; Thomas Majeski, associate professor of art and University Ombudsman; Dr. Robert C. O'Reilly, director of Institutional Research and Grants Development; Melvin Wade, coordinator of the Black Studies Program; Steve Wild, Student Senate president; and Jim Zadina, Student Senate vice president.

Council membership also will include the executive secretary of the OU/UNO Alumni Association; another student, and two additional members of the University Senate.

Angel Flight Tea Today

Angel Flight will hold a tea this afternoon at 4:30 p.m. in Rm. 312 MBSC. All girls who are interested in joining Angel Flight or discovering the purposes and activities of this organization are urged to attend.

Interviews for prospective Angel Flight pledges are scheduled for Sunday, Oct. 4. Those girls who wish to sign up for interviews may do so at the tea today.

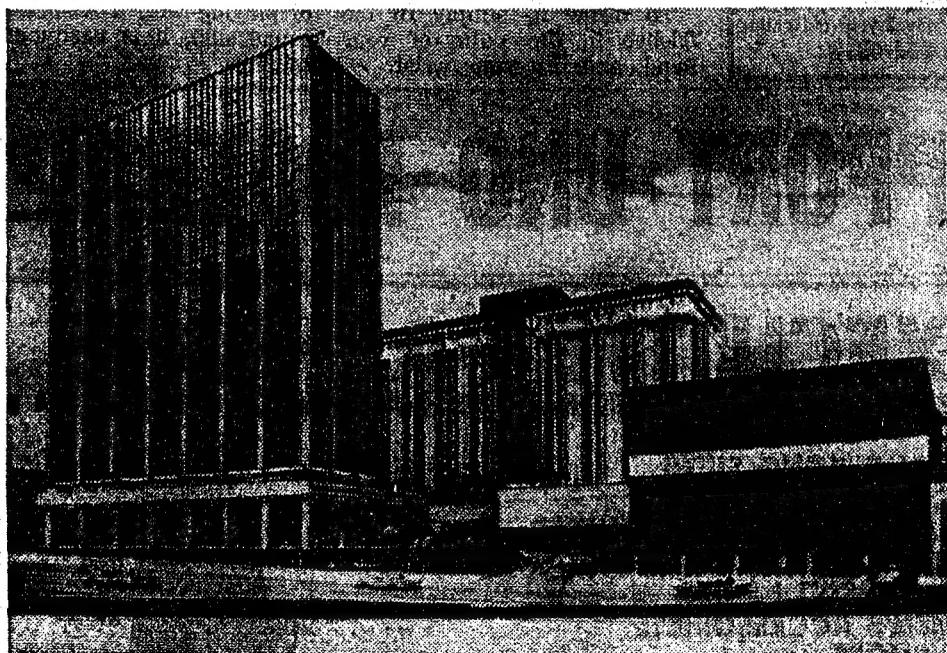
Applications

Kappa Delta Pi Education Honorary is currently accepting applications for membership. Eligibility for membership consists of junior or senior standing in education, a 3.0 accumulative grade point average and 12 hours earned or presently being completed in the field of education.

Applications may be filled out in Room 221A of the Administration Building.

The next meeting will be Thursday, Oct. 1 in MBSC Rm.

THE FIRST NATIONAL BANK IS PROUD TO INTRODUCE ITS FIRST NATIONAL CENTER DODGE BETWEEN 15TH AND 17TH HOME OF THE OMAHA HILTON HOTEL



THE FIRST NATIONAL BANK
BRINGS YOU
BIGGER AND BETTER THINGS
FOR AN
EXPANDING OMAHA

PEOPLE NEED A BUSINESS PLACE

The place is the new First National Bank Building where 22 stories dominate the Center. Every convenience and comfort for modern business needs are provided for. The Building is the focal point of the business community, and is the home of one of the Midwest's leading banks.

But Business Can't Be All—Business . . .

• PEOPLE NEED PARKING

There are over a thousand parking places—all interconnected with the First National Bank Building or any of the other facilities in the complex.

• PEOPLE NEED PAMPERING

Hilton is the name—the name for sleeping and eating and relaxing and meeting (things that people do better than machines).

• PEOPLE NEED PLAZAS

Plants, pools, and pretty girls. Flags, fountains and fresh air, topping a mall of distinctive shops. There is pleasure mixing pleasure with business.

PEOPLE NEED FIRST NATIONAL CENTER

It's been shown again and again—productivity increases with comfort. Performance improves with good morale, and morale improves with pleasant surroundings.

People Need a Comfortable Place to Do Business!

First National Center could be anywhere, because it creates its own environment and provides a comfortable place to do business. AND it has nice neighbors, too:

Downtown Omaha's main shopping thoroughfare; one of the country's finest auditoriums—complete with Arena, Exhibition Hall, and Music Hall; Medical Arts Building; Union Pacific Headquarters; Federal Reserve Bank; Federal Building and Post Office.

The Interstate Highway (I-80) is two blocks away.

We're also quite neighborly with the metropolitan airport.